

MOTTOES FOR PREPARING A COMMON COMMERCIAL

ONE OF THE OUTCOMES OF THE FOURTH MEETING (PALERMO) 08.12.2014–13.12.2014

**STUDENTS' EVALUATION (in points)**

RANK	MOTTOES	S1	S2	S3	S4	S5	S6	S7	S8	S9	S10	S11	S12	S13	S14	S15	S16	S17	S18	TOTAL SCORE
1	KEEP A DROP FOR THE FUTURE	11	7	10	9	11	10	3	7	10	11	5	10	11	8	10	11	4	11	159
2	NO WATER, NO FUN	9	10	4	5	5	6	8	3	5	7	6	6	10	11	11	2	6	9	123
3	WHEN YOU ARE DOING YOUR CHALLENGES, I AM DYING OF THIRST	8	9	2	7	8	11	7	11	2	9	11	9	7	2	1	1	10	7	122
4	NO DROP SHOULD BE WASTED	5	2	4	8	9	7	10	9	4	3	9	11	1	7	5	8	8	6	116
5	MAYBE YOU CAN AFFORD ALL THE WORLD'S WATER BUT THERE IS NO WATER TO BE WASTED	6	8	3	6	6	8	11	10	3	6	10	4	4	1	2	9	9	10	116
6	THE LIFE DISAPPEARS WHEN THE LAST DROP FALLS	10	6	3	10	11	9	9	5	3	2	8	3	3	9	3	10	3	5	112
7	WATER IS A DROP OF LIFE	2	4	4	2	7	5	6	6	4	10	4	5	9	9	6	5	5	2	95
8	NO WATER, NO LIFE	3	3	2	3	8	3	5	8	2	8	3	7	5	4	9	6	11	4	94
9	SAVE WATER, DRINK WINE	4	11	6	11	5	4	2	4	6	1	7	1	2	10	8	4	1	3	90
10	WATER IS LIFE	7	1	10	4	1	2	4	1	10	4	2	8	6	5	4	3	2	8	82
11	WATER IS OUR FUTURE. THINK OF IT	1	5	5	1	5	1	1	2	5	5	1	2	8	3	7	7	7	1	67